

2019-2020 District Goals



District: District 17 A
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 25% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

Encourage GLT to have trainings in multiple areas of the district. GLT will identify Lions who can help with online training for club officers

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 25% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

GLT will identify mentors who can be matched with new zone chairs

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quartter	25
2nd Quartter	25
3rd Quartter	25
4th Quartter	25

By the end of the 4th quarter, the district will add a total of 100 new members.

Action Items:

My district will establish club branch(es).

My district will induct 10 new Lions under 40 years old.

My district will convert 5 Leos to Lions

My district will organize at least membership growth event(s).

All clubs in my district will set individual membership goals

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quartter	0	0
2nd Quartter	0	0
3rd Quartter	0	0
4th Quartter	1	20

By the end of the 4th quarter, the district will start 1 new clubs.

With a minimum of 20 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs

My district will host a New Club Development Workshop

My district will organize 1 Leo Club(s).

My district will start 1 Speciality Club(s).

Activity centered club to be determined after evaluation of regions within the district

My district will start 1 U Campus Club(s) at U school/university

My district will use and promote membership resources to achieve our goal. Membership Development Grant, New Club Development Guide and Just Ask Guide).

MEMBER RETENTION

	Drops
1st Quarter	20
2nd Quarter	20
3rd Quarter	20
4th Quarter	20

By the end of the 4th quarter, the district's membership drops will not exceed 80 members.

Action Items:

NET GROWTH GOAL

100	+	20	-	80	=	40
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 445,000 people.

Action Items:

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 40 service activities.

Action Items:

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 75% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 43% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$80,960.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

ADVOCATE

In the 2019-2020 fiscal year, 60% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us. I will include messaging about LCIF in every visit I make as District Governor. For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding. I will identify Lions in the district who can serve as mentors for club secretaries who are having problems reporting on MY Lion.